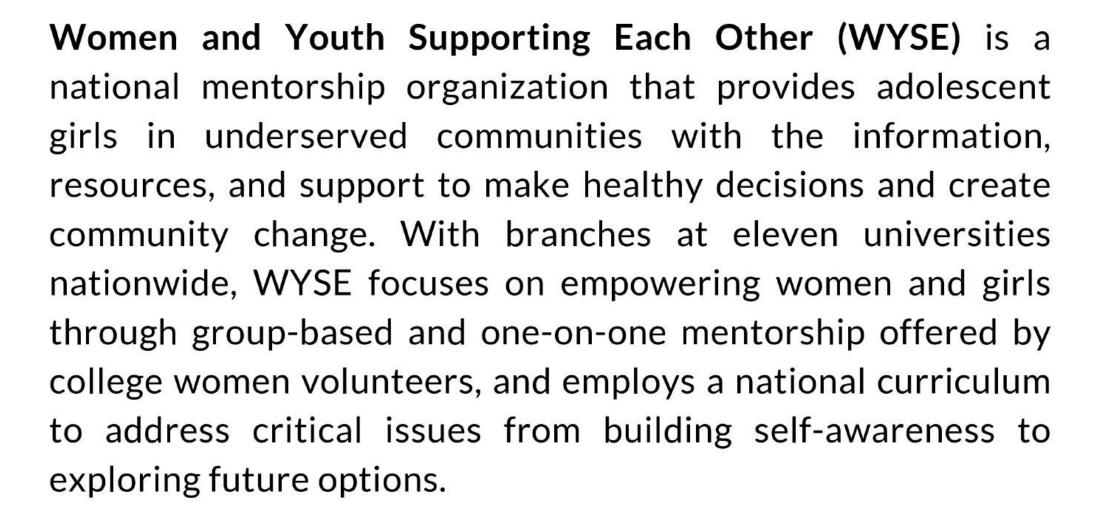


WYSE ANNUAL REPORT 2023

WOMEN AND YOUTH SUPPORTING EACH OTHER



What is WYSE?



WYSE is committed to inclusivity and belonging for all women: trans women, cis women, femmes, female-identifying, and individuals assigned female at birth. We envision a world in which we are all empowered to determine their future and effect change.











Mission

To empower young women by providing the resources and support necessary to make positive life choices and create community change

Vision

To create a world in which all women are empowered to determine their future and effect change









Pillars of WYSE

Critical Thinking and Decision Making

WYSE women explore fully and think deeply about significant issues in order to make informed, deliberate decisions.

Personal Identity and Self Esteem

WYSE women strive to recognize, explore, and proudly express who they are as individuals.

Strong Relationships

WYSE women believe in the power of positive relationships to change lives. WYSE women dedicate themselves to being a positive influence and role model for those around them.

Safe Community and Exploration

WYSE women express their ideas, ask questions, and learn in a safe, open, and accepting community. WYSE women encourage others to speak up and help each other discover new ideas.

Community Change

WYSE women strive to make a better society by gathering information, spreading awareness and taking action on issues that are meaningful to them.











Our Branches

George Washington University
Marquette University
Occidental College
Stanford University
Tulane University
University of Chicago
University of California, Berkeley
University of California, Irvine
University of California, Los Angeles
University of Southern California









Our Middle Schools

Langston Hughes Academy
Scholarship Prep
John B. Drake Elementary
Jefferson Middle School Academy
Eliot-Hine Middle School
Garland Middle School
Vista Charter Middle School
Camino Nuevo Charter Academy
Francisco Sepulveda Middle School
Mark Twain Middle School
PUC CALS

New Orleans, LA
Santa Ana, CA
Chicago, IL
Washington, DC
Washington, DC
Milwaukee, WI
Los Angeles, CA
Los Angeles, CA
North Hills, CA
Los Angeles, CA
Los Angeles, CA









As we reflect on another remarkable year, I am filled with gratitude for the incredible journey we have shared during WYSE's 30th Anniversary Campaign. This milestone is not just a celebration of our organization's achievements; it is a tribute to the countless women and girls who have been empowered through our programs over the last three decades.

Our anniversary events brought together our diverse community in ways that were both meaningful and inspiring. From the engaging branch events to the memorable gathering at our national leadership training conference, we honored the rich herstory of WYSE and the women who have shaped it. It was a time for us to celebrate our past and envision a future filled with hope and possibility.



Letter from our Board Chair

I am also excited to share that our board has expanded, welcoming two new members who are proud alumni of WYSE branches. Their experiences and insights will undoubtedly enrich our efforts as we continue to advocate for and support women and girls. With their addition, we are amplifying our womanpower and deepening our impact within the communities we serve.

As I enter my second year as Board Chair and celebrate my tenth year on the WYSE board, I am reminded of the profound changes we have facilitated together. Our commitment to empowering young women is more vibrant than ever, and I am eager to see how our collective efforts will shape the next chapter of WYSE.

Thank you for your ongoing support and dedication to our mission. Together, we are building a legacy of empowerment and solidarity that will inspire future generations.

With heartfelt gratitude, Anna Shaw-Amoah



Welcome New Board Member! Evelyn Rodriguez Estrada



Evelyn Rodriguez Estrada brings her passion and love for WYSE as a new board member this year. This is a full circle moment for her as she participated as a **WYSE mentee** in Chicago, Illinois in the late 90s and is the founding Executive Director of the WYSE Marquette branch in Milwaukee, Wisconsin. Evelyn is a lifelong Chicagoan and currently serves as the director of Corporate Community Impact at ComEd, an Exelon company, where she oversees ComEd's corporate philanthropy, including charitable contributions, competitive grants, educational initiatives, signature events, employee engagement and volunteerism, and executives' civic involvement.

Welcome New Board Member! Evelyn Rodriguez Estrada



Before joining ComEd, Evelyn was senior advisor for neighborhood economic development and community engagement for Mayor Rahm Emanuel. In this role, she managed strategic partnerships and advised on public policy initiatives. Prior to her job in the mayor's office, Evelyn worked in governmental affairs for the Chicago City Council and the U.S. House of Representatives, and with Erie Neighborhood House.

Evelyn is an alumna of Chicago Public Schools. She earned her bachelor's degree from Marquette University and a master's degree from Northwestern University. She is a proud daughter of Mexican immigrant parents from Durango, and she was raised in the Little Village neighborhood by her mother and two sisters. Evelyn and her husband welcomed their first child last year.

Welcome New Board Member! Joëlle Jackson



Joëlle Jackson joins WYSE as a new board member this year.

Her journey with WYSE began in 2015 at The George Washington University, where she was a college student looking to foster a sense of community. Serving as a School Site Coordinator and eventually **Co-Executive of the WYSE GWU branch**, Joëlle's love for WYSE blossomed. After graduating, she sought to maintain her connection with WYSE by serving on the **Alumni Committee**.

Welcome New Board Member! Joelle Jackson



During the day, Joëlle is a Senior Business Operations Analyst for SAIC, a Fortune 500 technology innovator primarily serving government clients. In her role, she manages various dashboards and utilizes workflow automation tools that facilitate the rapid growth of her organization and its sales opportunities. Additionally, Joëlle works part-time as a companion to the elderly, sparking joy and helping seniors maintain their independence through a company called Naborforce.

In 2020, Joëlle earned her Bachelor of Business Administration (BBA) from The George Washington University, with a concentration in International Business and a minor in Economics. She aspires to earn her MBA and PMP certification in the near future. Currently, Joëlle resides in Richmond, VA, with her beloved dog and cat, Harvey and Roxi. In her free time, you can find her spiking it up on the volleyball court or settling into a novel.





Program Year 2022 - 2023 Milestones

204 6th-8th grade mentees (average 20 per branch)

212 Mentors

(average **21** per branch)

65 College women in branch leadership (average 7 per branch)

146 Total WYSE sessions

<u>65</u> Total hours of mentor training





Mentor & Mentee Survey Responses

100% of Mentors and Mentees would recommend WYSE to others.

100% of Mentors and 92% of Mentees reported feeling like WYSE was a safe space for all participants.

77% of Mentees reported that participating in WYSE helped them to better understand and accept their personal identity.

92% of Mentees reported that their WYSE Mentor is someone they trust.

97% of Mentors and 92% of Mentees agreed that "WYSE helped me to know that I have the power to make a difference in my community."

Methodology

Start-of-year surveys were administered at all WYSE branches. Questions were asked on a four-point scale from I ("Strongly Disagree") to 4 ("Strongly Agree"). Percentages reflect the proportion of respondents who answered 3 or 4 on the scale.







National Leadership Training Conference June 23 - June 25, 2023 University of Southern California Los Angeles, CA







In June 2023, WYSE held our annual National Leadership Training Conference (aka National Leadership Retreat in 2024) at the University of Southern California, where college directors from across the nation came together to reflect on the previous year and prepare for a new year of new challenges, truimphs, and support from their sister branches.

The weekend was rich with knowledge-sharing, featuring creative ideas to strengthen our collective impact. We had director-led presentations from UC Berkeley and UC Irvine, as well as WYSE Alumni and guest speaker Ann Nguyen discussed the unique challenges adolescent students face in the post-pandemic era, sparking deep conversations. The event included a special celebration of WYSE's 30-year anniversary, connecting with alumni at Rock & Reilly's USC Village.

It was an inspiring start to the program year ahead!

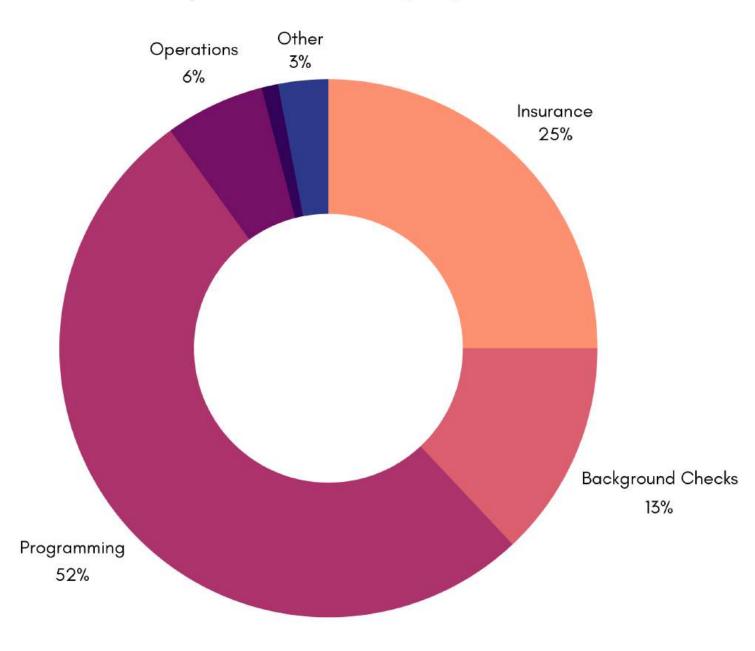
Financial Overview

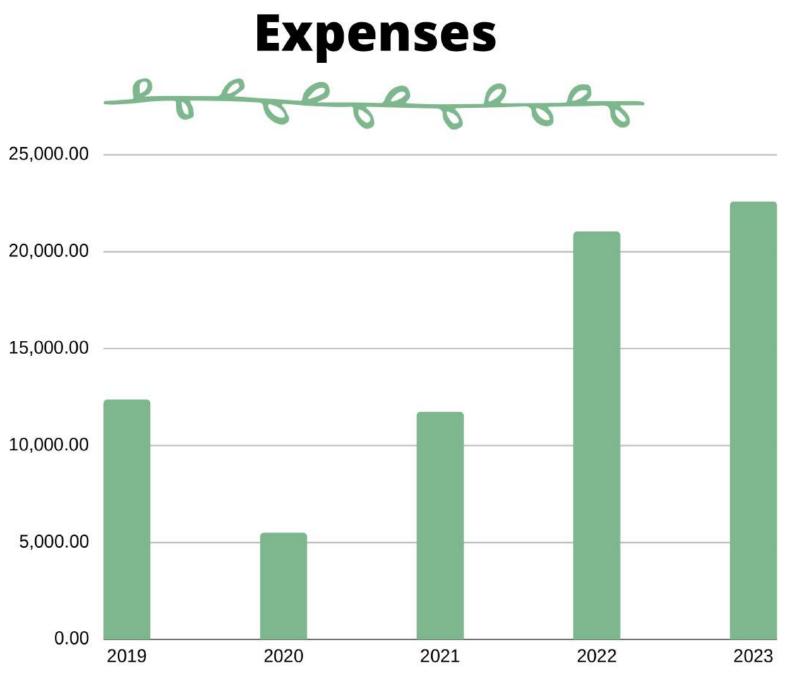
What did our finances look like in 2022? Here is an overview of the expenses and revenue for WYSE, with comparison to years past, from January 2023 through December 2023.

WYSE is a 100% volunteer-run organization, with nominal overhead expenses and all revenue channeled directly to programming, operations, and fundraising support.



Expenses
Total expenses in 2023: \$22,592.51

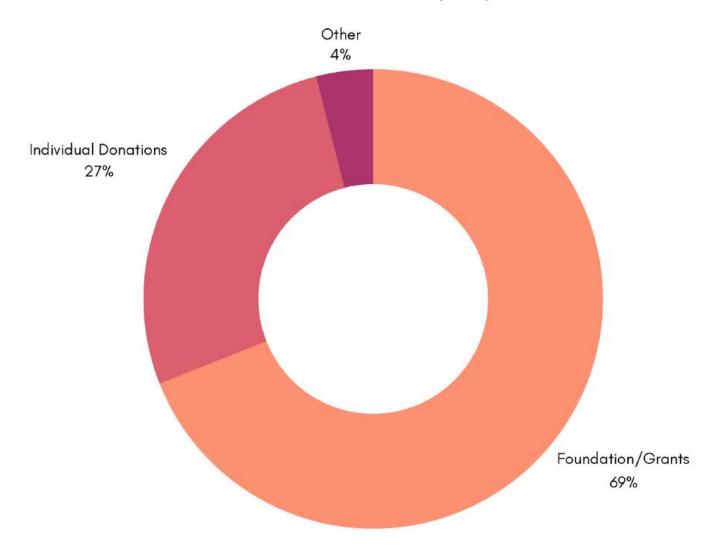




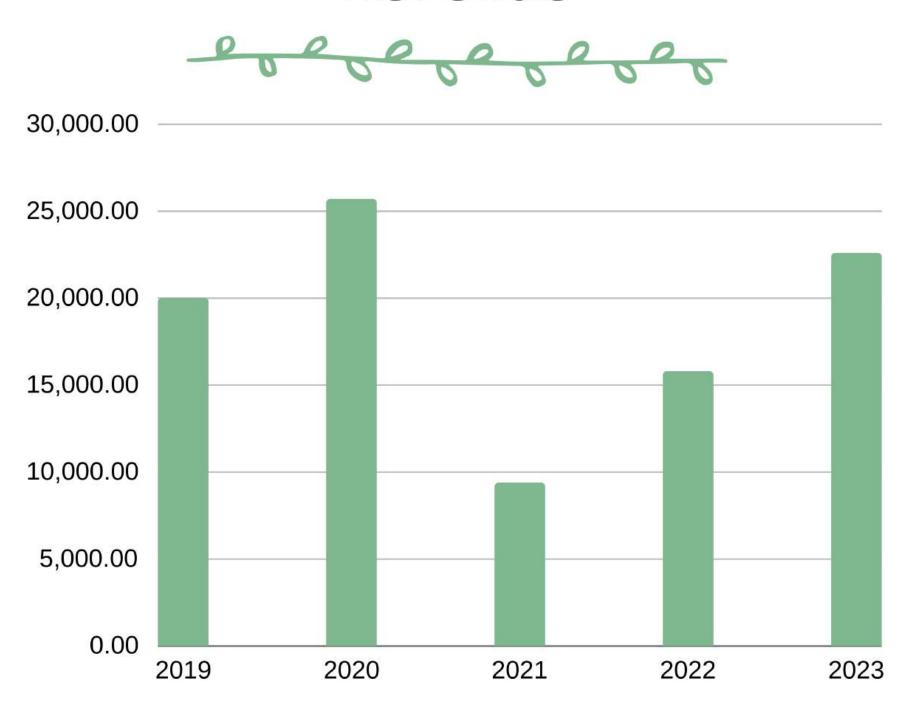
Revenue



Total revenue in 2023: \$22,604.92



Revenue



Thank You, Donors!

Thank you to our generous WYSE family of donors in 2023* that supported our programs nationwide.

Impact Partners

Thank you to our recurring donors, who give to WYSE every month.

Melissa Beek
Remi Beek
Leah Ghoston
Nancy Jean Ghoston
Melinda Goedeke
Nathalie Jaikissoon
Leah Jones
BJ Serviss

Visionary Foundations

Thank you to the following foundations and companies for their meaningful gift to WYSE this year.

African Delights
Pierce Family Charitable Fund
Marilyn S. Broad Foundation

Individual Giving

Thank you to our generous WYSE family of donors in 2023* that supported our programs nationwide.

Lisa Tannebaum

Lauren Gorski Allen

Taara Sultaana

Alex Baraban

Aton Abril

Sarah Fitzpatrick

Pamela Sterling

Melissa Faber

The Warner's

M Yvonne Chao

Katrina Logan

Kimberly Corash (Eggert)

Seamus McCracken

Jacki Black

Annlee Ellingson

Laura Shaw

Melissa Vogel

Anna Shaw-Amoah

Alexis Raftery

Sophia Sidhu

Alex Salzberg

Felicia Gilbert

Linda Leung

Ana Rocca

John Pierce

William Bone

Jaclyn Bryant

Douglas Hendrickson

Natalie McIlhenny

Audrey Lewis

Ruth Shere

Gwen Amie

Alicia Anderson

Hanh Dao

Melissa Pierce

Joëlle Jackson

Evelyn Rodriguez Estrada

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